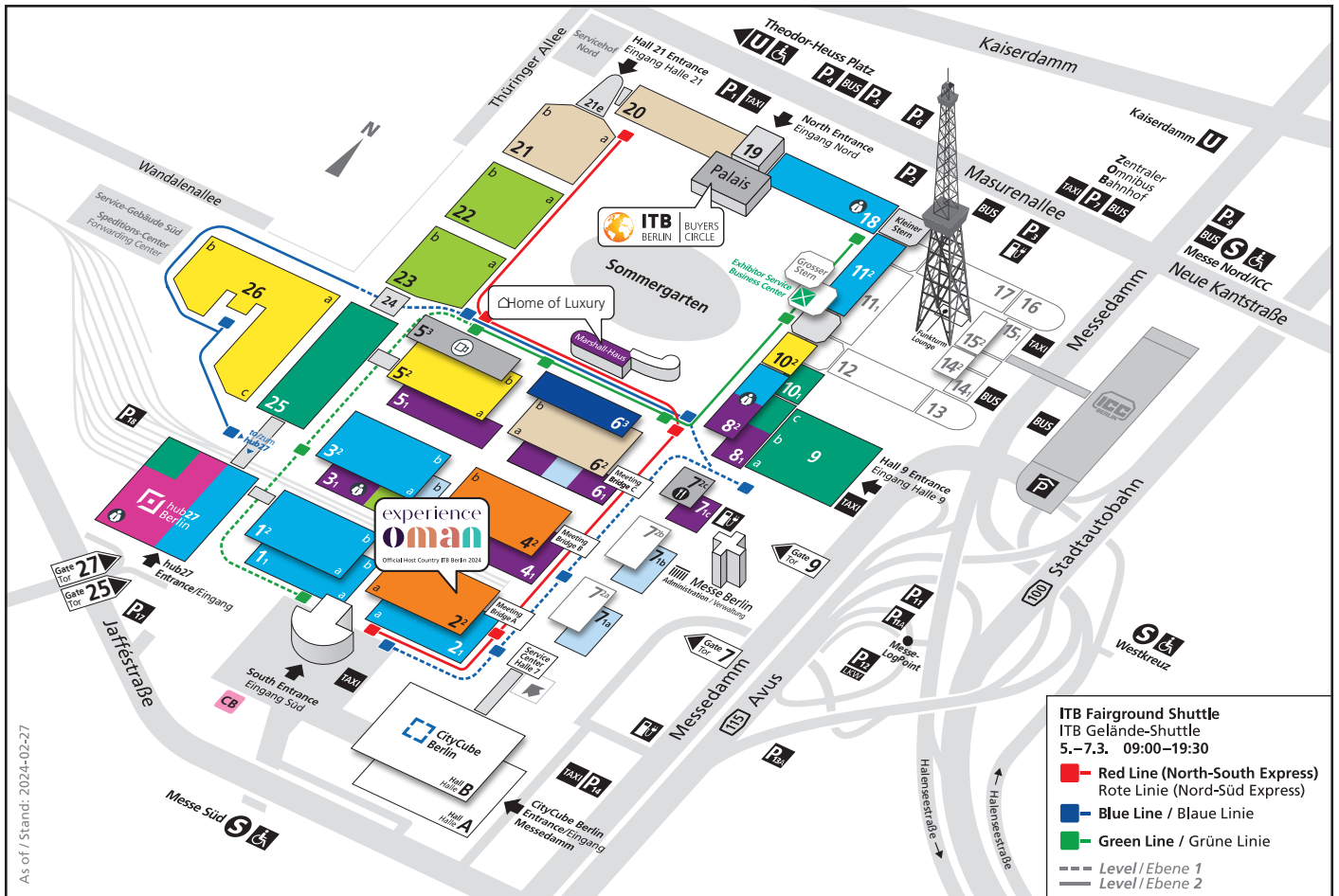


ITB Berlin 2024:
5 – 7 March



ITB
BERLIN

The World's
Leading
Travel Trade
Show®



- Asia-Pacific**
Asien-Pazifik
- 5.2 – South Asia / Südasien
– Australia, Pacific / Australien, Pazifik
- 10.2 – Central and Inner Asia / Zentral- und Innerasien
- 26a,b – Far East, Southeast Asia / Fernost, Südostasien
– South Asia / Südasien
- Africa**
Afrika
- 6.2, 21 – North Africa / Nordafrika
- 20, 21a – Sub-Saharan Africa / Subsahara-Afrika
- 21b – Israel, North Africa / Israel, Nordafrika
- Arabic Countries, Middle East**
Arabische Länder, Vorderasien
- 2.2, 4.2 – Middle East / Vorderasien
- Americas, Caribbean**
Amerika, Karibik
- 3.1a – North America / Nordamerika
- 22a, 23 – Middle and South America / Mittel- und Südamerika
- 22b – Caribbean / Karibik
- Germany**
Deutschland
hub27
- Europe**
Europa
- 1.1, 1.2, 2.1, 3.2, 8.2, 11.2, 18, hub27

- Tourism Companies**
Touristische Unternehmen
Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
- 8.1, 9, 10.1, 25, hub27
- Segments**
Segmente
- 3.1 – Medical Tourism
- 4.1 – Adventure Travel
– Career Center
– Economy Accommodation
– LGBTQ+ Tourism
– Lighthouse Stage
– Responsible Tourism
– Technology Tours and Activities
– Youth Travel
– Youth Travel & Economy Accommodation
- 5.1 – eTravel
– Travel Technology
- 6.1, 7.1c – eTravel World
– Travel Technology
- 8.1, 25 – Travel Technology
- 8.2 – Business Travel + MICE
– CULTURE LOUNGE
- Marshall-Haus**
– Home of Luxury

- ITB Berlin Convention**
ITB Berlin Kongress
- 3.1b – Green Stage**
– Diversity & Inclusion Track
– MICE Track
– Business Travel Track
– Youth, Adventure & Outdoor Track
– Future Work Track
- 6.1 – eTravel Stage**
– Hotel Technology Track
– TTA Track
– AI Track
– Digital Destination Track
– eTravel Track
- 7.1a – Orange Stage**
– Future Track
– Marketing & Distribution Track
– Responsible Tourism Track
– Speaker's Lounge
- 7.1b – Blue Stage**
– Tour Operator & Travel Sales Track
– Carrier & Cruise Track
– Destination Track
– Hospitality Track
- Media Center**
Medienzentrum
- 6.3 – Media Center / Medienzentrum

- 5.3
Hybrid Stage
- 3.1, 8.2, 18, hub27
ITB Business Satellites
by reservation only
nur mit Reservierung
- 8.2
ITB Blogger Base
- Palais**
ITB BERLIN BUYERS CIRCLE
- Marshall-Haus**
Home of Luxury
- 7.2c
Street Food Market
- Shuttle**
CB Charter Bus