



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024

LGBTQ+ TOURISM EDUCATIONAL HUB

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Media Brunch
- LGBTQ+ Tourism Stage
- LGBTQ+ Tourism Café/Lounge
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)

- ITB Diversity Gala
- Global LGBTQ+ Business Summit
brought to you by Diversity Tourism

Additionally, all tourism suppliers have the opportunity to showcase their products and services in a 20 minutes PPT presentation slot on stage of the Educational Hub at the LGBTQ+ Tourism Pavilion.

ITB Berlin trade visitors & media are invited to these presentations via the ITB newsletters, the ITB LGBTQ+ press release and the ITB Berlin social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

PRESENTATION SLOT

- Individual 20 minutes-time slot for PPT presentation incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Upload of your PPT presentation on the ITB LGBTQ+ website afterwards
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB LGBTQ+ program brochure (slot description, website, logo)
- Listing on www.itb.com/lgbttourism (logo & link)
- Mentioning by name incl. link in one of the ITB Berlin trade visitor and one of the exhibitor newsletters
- Mentioning by name in the ITB LGBTQ+ press release

- Listing in the official ITB Berlin event program

EUR 2.250,00 plus German value-added tax (VAT)



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APPLICATION

LGBTQ+ TOURISM PRESENTATION SLOT

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB LGBTQ+ TOURISM PRESENTATION SLOT:

PRESENTING PARTNER SLOT: TUE - THU (20 minutes)
EUR 2.250,00

Preferred day/time slot: _____

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

The sponsorship agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com/lgbtqtourism

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